

Clallam County
Quit Line Data Summary
April 1 - June 30, 2002

	County	State
Number of Calls to Quit Line	N = 36	N = 3,421
Percent of Statewide Calls	1.3%	100.0%
Percent of State Population in County¹	1.1%	100.0%
	County %	State %
Gender	N = 36	N = 3,099
Female	58.3%	62.9%
Male	41.7%	37.1%
Race/Ethnicity	N = 33	N = 2,578
People of Color	6.1%	13.7%
White	93.9%	86.3%
Age	N = 29	N = 2,323
Less than 18 years old	0.0%	2.1%
18 - 24 years old	6.9%	16.3%
25 - 34 years old	17.2%	22.2%
35 - 44 years old	20.7%	27.3%
45 years and older	55.2%	32.0%
Education	N = 35	N = 2,679
Did not graduate high school	22.9%	17.8%
High school graduate	25.7%	33.7%
Some college/vocational school	48.6%	37.4%
College graduate	2.9%	11.0%
Caller Type	N = 34	N = 2,929
General Information	2.9%	11.5%
Health care provider	2.9%	2.8%
Tobacco user	94.1%	85.6%
Payer Type	N = 28	N = 1,951
Insured	25.0%	40.6%
Uninsured	42.9%	22.7%
Medicaid	32.1%	36.6%
Heard About	N = 27	N = 2,463
Past caller	22.2%	17.0%
Employer/worksites	3.7%	1.3%
Health care provider	37.0%	17.6%
Television	7.4%	22.8%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing	0.0%	2.6%
Great Start	0.0%	0.4%
Radio	0.0%	1.3%
Newspaper/Magazine	0.0%	2.2%
Brochure/Newsletter	0.0%	4.9%
Family or friend	22.2%	21.7%
Health Department	7.4%	2.9%
School	0.0%	0.5%